Won Mok Shim

Biomedical Engineering Sungkyunkwan University Suwon, 16419, South Korea

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Education

Harvard University, Department of Psychology
 Ph.D. in Psychology (Advisor: Prof. Patrick Cavanagh)
 Thesis: The Role of Attention in Position Encoding

 Yonsei University, Graduate Program in Cognitive Science
 M.A. in Cognitive Science (Advisor: Prof. Min-Shik Kim)
 Thesis: The Role of Feature-Driven Spatial Attention on Contextual Cueing Effect

 Yonsei University, Department of Psychology
 B.A. in Psychology (summa cum laude)

Academic Appointments

Sungkyunkwan University, Department of Biomedical Engineering
 Center for Neuroscience Imaging Research (CNIR), Institute of Basic Science (IBS)
 Assistant Professor

 Dartmouth College, Department of Psychological and Brain Sciences
 Assistant Professor

 Massachusetts Institute of Technology, Department of Brain and Cognitive
 Sciences / McGovern Institute of Brain Research
 Postdoctoral Associate (Advisor: Prof. Nancy Kanwisher)
 Harvard University, Department of Psychology / MGH NMR Center
 Postdoctoral Fellow (Advisor: Prof. Yuhong Jiang)

Research Interests

Visual Perception and Cognition; Cognitive Neuroscience

• Areas of Expertise: - Neural Basis of Visual Perception and Cognition

Attention and Working MemoryMotion and Position Perception

- Multisensory Processing

• Techniques Used: - Functional Magnetic Resonance Imaging (fMRI)

- Behavioral Method

Academic Awards

2002-2005	Kwanjeong Educational Foundation Fellowship (full scholarship)
2002, 2004	Vision Sciences Society Student Travel Award

Publications

Journal Articles

- Yu, Q., & Shim, W. M. (2016). Modulating foveal representation can influence visual discrimination in the periphery. *Journal of Vision*, 16(3):15, 1-12.
- Hong, S., & Shim, W. M. (2016). When audiovisual correspondence disturbs visual processing. *Experimental Brain Research*, *234*, 1325-1332.
- Chong, E., Familiar, A., & Shim, W. M. (2015). Reconstructing representation of dynamic visual objects in early visual cortex. *PNAS*, *113*, 1453-1458.
- Uddenberg, S., & Shim, W. M. (2015). Seeing the world through target-tinted glasses: Positive mood broadens perceptual tuning. *Emotion*, *15*, 319-328.
- Chong, E., Hong, S., & Shim, W. M. (2014). Color updating on the apparent motion path. *Journal of Vision*, 14(14):8, 1-12.
- Li, H-. H., Shim, W. M., & Cavanagh, P. (2014). Backward position shift in apparent motion. *Journal of Vision*, *14*(1):16, 1-10.
- Shim, W. M., Jiang, Y. V., & Kanwisher, N. (2013). Redundancy gains in retinotopic cortex. *Journal of Neurophysiology*, 110, 2227-2235.
- Shim, W. M., Alvarez, G. A., Vickery, T. J., & Jiang, Y. V. (2010). The number of attentional foci and their precision are dissociated in the posterior parietal cortex. *Cerebral Cortex*, *20*, 1342-1349.
- Jiang, Y. V., Kwon, M., Shim, W. M., & Won, B. –Y. (2010). Redundancy effects in the perception and memory of visual objects. *Visual Cognition*, *18*, 1233-1252.
- Vickery, T. J., Shim, W. M., Chakravarthi, R., Jiang, Y. V., & Luedman, R. (2009). Supercrowding: Weakly masking a target expands the range of crowding, *Journal of Vision*, *9:12*, 1-15.
- Jiang, Y. V., Shim, W. M., & Makovski, T. (2008). Dissecting object complexity from object similarity on visual working memory, *Perception & Psychophysics*. *70*, 1581-1591 (equal contribution of all authors).
- Shim, W. M., Alvarez, G. A., & Jiang, Y. V. (2008). Spatial separation between targets constrains maintenance of attention on multiple objects, *Psychonomic Bulletin & Review*. 15, 390-397.
- Williams, M. A., Baker, C. I., Op de Beeck, H. P., Shim, W. M., Dang, S., Triantafyllou, C., & Kanwisher, N. (2008). Feedback of visual object information to foveal retinotopic cortex, *Nature Neuroscience*, 11, 1439-1445.
- Makovski, T., Shim, W. M., & Jiang, Y. V. (2006). Interference from filled delays on visual change detection, *Journal of Vision*, *6*, 1459-1470.
- Shim, W. M., & Cavanagh, P. (2006) Bi-directional illusory position shifts toward the end point of apparent motion, *Vision Research*. *46*, 3214-3222.
- Shim, W. M., & Cavanagh, P. (2005) Attentive tracking shifts the perceived location of a nearby flash, *Vision Research*, *45*, 3253-3261.
- Shim, W. M., & Cavanagh, P. (2004). Illusory displacement of flash location depends on the perceived direction of bistable quartet motion, *Vision Research*, *44*, 2393-2401.
- Shim, W.-M., & Kim, M.-S. (2000). Effects of spatial attention for words on implicit memory, *Korean Journal of Cognitive Science*, 11, 13-22.

Book Chapters and Proceedings

- Jiang, Y. V., Makovski, T., & Shim, W. M. (2008). Memory for features, conjunctions, objects, and locations. *The Visual World in Memory*, J.R.Brockmole (Eds.), 33-65. Psychology Press.
- Jiang, Y. V., King, L. W., Shim, W. M., & Vickery, T. J., (2006). Visual implicit learning overcomes limits in human attention. *Proceedings in the 25th Army Science Conference*.

Presentations

Invited Symposia

- Shim, W. M. (2016). The role of feedback in vision. Invited talk at the Korean Society of Human Brain Mapping annual meeting, Seoul, South Korea.
- Shim, W. M. (2016). Reconstructing neural representations of dynamic visual objects. Invited talk at the 9th UK-Korea Neuroscience symposium, Seoul, South Korea.
- Shim, W. M. (2012). Neural representation in the apparent motion path. Invited talk at the symposium at the Annual Meeting of Asian-Pacific Conference on Vision, Incheon, South Korea.

Conference Presentations

- Hong, S., Yu, Q., & Shim, W. M. (2016). Subcortical and cortical color representation and attentional modulation. Poster presentation at the Society for Neuroscience 2016 Annual Meeting, San Diego, California.
- Yu, Q., & Shim, W. M. (2016). Occipital, parietal, and frontal cortices maintain only task-relevant features of multi-feature objects in visual working memory. Talk presentation at the Vision Sciences Society 16th Annual Meeting, St. Pete Beach, Florida.
- Ziman, K., Familiar, A., & Shim, W. M. (2016). Positive affect worsens ensemble coding performance. Poster presentation at the Vision Sciences Society 16th Annual Meeting, St. Pete Beach, Florida.
- Hong, S., Yu, Q., & Shim, W. M. (2016). Attentional modulation of color representation in human lateral geniculate nucleus. Poster presentation at the Vision Sciences Society 16th Annual Meeting, St. Pete Beach, Florida.
- Yu, Q., & Shim, W. M. (2015). Neural correlates of dynamic updating in visual working memory in parietal and frontal cortices. Talk presentation at the Society for Neuroscience 2015 Annual Meeting, Chicago, Illinois.
- Familiar, A., Uddenberg, S., & Shim, W. M. (2015). Positive affect reduced visual crowding. Poster presentation at the Vision Sciences Society 15th Annual Meeting, St. Pete Beach, Florida.
- Hong, S., Yu, Q., & Shim, W. M. (2015). Color representation in lateral geniculate nucleus: a human fMRI study. Talk presentation at the Vision Sciences Society 15th Annual Meeting, St. Pete Beach, Florida.
- Ma, F., & Shim, W. M. (2015). Functional interactions of feature-selective responses in MT+ and LOC and primary visual cortex in dynamic feature interpolation during apparent motion. Poster presentation at the Vision Sciences Society 15th Annual Meeting, St. Pete Beach, Florida.
- Yu, Q., & Shim, W. M. (2015). Task-modulated, feature-selective responses in early visual, parietal and frontal cortices during visual working memory maintenance. Poster presentation at the Vision Sciences Society 15th Annual Meeting, St. Pete Beach, Florida.
- Familiar, A., Chong, E., & Shim, W. M. (2014). Interpolated visual features during apparent motion are represented in primary visual cortex. Poster presentation at the Vision Sciences Society 14th Annual Meeting, St. Pete Beach, Florida.
- Yu, Q., & Shim, W. M. (2014). Neural correlates of visual working memory precision in frontal and parietal cortex. Talk presentation at the Vision Sciences Society 14th Annual Meeting, St. Pete Beach, Florida.
- Hong, S., & Shim, W. M. (2014). When does multisensory integration disturb visual processing? Talk presentation at the International Multisensory Research Forum Annual Meeting, Amsterdam, Netherland.
- Chong, E., Hong, S., & Shim, W. M. (2013). Color updating on the apparent motion path. Poster presentation at the Vision Sciences Society 13th Annual Meeting, Naples, Florida.
- Li, H., -H., Shim, W. M., & Cavanagh, P. (2013). Cross-modal motion-induced position shift. Poster presentation at the Vision Sciences Society 13th Annual Meeting, Naples, Florida.

- Shim, W. M., Uddenberg, S., & Lee, Y. S. (2013). Changing pitch modulates motion-direction information in V1. Talk presentation at the Vision Sciences Society 13th Annual Meeting, Naples, Florida.
- Chong, E., Yu, Q., & Shim, W. M. (2012). Representation of stimulus features in V1 along the apparent motion path. Poster presentation at the Vision Sciences Society 12th Annual Meeting, Naples, Florida.
- Uddenberg, S., & Shim, W. M. (2012). The influence of emotion on feature-based attention: Positive emotion broadens perceptual tuning curves. Poster presentation at the Vision Sciences Society 12th Annual Meeting, Naples, Florida.
- Yu, Q., Chong, E., & Shim, W. M. (2012). Interrupting foveal feedback representation impairs visual discrimination in the periphery. Poster presentation at the Vision Sciences Society 12th Annual Meeting, Naples, Florida.
- Chong, E., & Shim, W. M. (2011). Representation of stimulus identity in apparent motion. Poster presentation at the Vision Sciences Society 11th Annual Meeting, Naples, Florida.
- Shim, W. M., & Kanwisher, N. (2010). Visual working memory information in foveal retinotopic cortex during the delay. Talk presentation at the Vision Sciences Society 10th Annual Meeting, Naples, Florida.
- Shim, W. M., Webster, J., & Kanwisher, N. (2009). Peripheral information in foveal cortex: generalizing across task and stimuli. Talk presentation at the Vision Sciences Society 9th Annual Meeting, Naples, Florida.
- Jiang, Y.V., Kwon, M., & Shim, W. M. (2008). Perception and memory of visual objects in clutter, Talk presentation at the Psychonomic Society 49th Annual Meeting, Chicago, Illinois.
- Shim, W. M., Jiang, Y. V., & Kanwisher, N. (2008). Types and tokens in the ventral visual pathway: The neural representation of multiple visual objects, Talk presentation at the Vision Sciences Society 8th Annual Meeting, Naples, Florida.
- Vickery, T. J., Shim, W. M., Chakravarthi, R., Jiang, Y. V., & Luedman, R. (2008). Supercrowding: Weakly masking a target enhances crowding, Talk presentation at the Vision Sciences Society 8th Annual Meeting, Naples, Florida.
- Vickery, T. J., Shim, W. M., Chakravarthi, R., Jiang, Y. V., & Luedman, R. (2008). Breaking the bound: Weakly masking a target expands the range of crowding interaction, Talk presentation at the European Conference on Visual Perception 2008 Annual Meeting, Utrecht, Netherlands.
- Jiang, Y.V., Shim, W. M., & Makovski, T. (2007). The capacity limit of visual working memory, Talk presentation at the Psychonomic Society 48th Annual Meeting, Long Beach, California.
- Shim, W. M., Jiang, Y. V., & Kanwisher, N. (2007). Neural representation of multiple objects: Competitive interaction versus repetition attenuation, Talk presentation at the Society for Neuroscience 2007 Annual Meeting, San Diego, California.
- Vickery, T. J., Shim, W. M., Chakravarthi, R., Jiang, Y. V., & Luedman, R. (2007). Enclosing a target greatly increases maximum crowding distance, Poster presentation at the Society for Neuroscience 2007 Annual Meeting, San Diego, California.
- Vaziri Pashkam, M., Shim, W. M., & Jiang, Y. V. (2007). Human motion area MT is not spatiotopic, Talk presentation at the Society for Neuroscience 2007 Annual Meeting, San Diego, California.
- Shim, W. M., Alvarez, G. A., & Jiang, Y. V. (2007). Maintaining multiple attentional foci: spatial separation affects behavior but not posterior parietal activity, Talk presentation at the Vision Sciences Society 7th Annual Meeting, Sarasota, Florida.
- Jiang, Y. V. & Shim, W. M. (2006). Posterior parietal cortex dissociates two types of attentional load: attentional indexing and general effort, Talk presentation at the Psychonomic Society 47th Annual Meeting, Houston, Texas.
- Makovski, T., Shim, W. M., & Jiang, Y. V. (2006). Interference from filled delays on change detection, Poster presentation at the Psychonomic Society 47th Annual Meeting, Houston, Texas.

- Shim, W. M., Alvarez, G. A., Vickery, T. J., & Jiang, Y. V. (2006). Posterior parietal cortex dissociates two types of attentional load: attentional indexing and general effort, Talk presentation at the Society for Neuroscience 2006 Annual Meeting, Atlanta, Georgia.
- Shim, W. M., Alvarez, G. A., Vickery, T. J., & Jiang, Y. V. (2006). Effect of spatial and non-spatial attentional load on posterior parietal cortex, Poster presentation at the Vision Sciences Society 6th Annual Meeting, Sarasota, Florida.
- Matthew, C., Eng, H., Vickery, T. J., Shim, W. M., & Jiang, Y. V. (2006). Learning of arbitrary visual associations by trial-and-error, Poster presentation at the Vision Sciences Society 6th Annual Meeting, Sarasota, Florida.
- Shim, W. M., Alvarez, G. A., & Jiang, Y. V. (2005). Capacity limit of visual working memory in parietal cortex reflects capacity limit of spatial selection, Talk presentation at the Vision Sciences Society 5th Annual Meeting, Sarasota, Florida.
- King, L. –W., Shim, W., & Jiang, Y. V. (2005). Scene-based spatial context learning, Poster presentation at the Vision Sciences Society 5th Annual Meeting, Sarasota, Florida.
- Shim, W. M., & Cavanagh, P. (2004). Attention shift by apparent motion can cause position compression, Poster presentation at the Vision Sciences Society 4th Annual Meeting, Sarasota, Florida.
- Shim, W. M., & Cavanagh, P. (2003). Attentive tracking can modulate the illusory misalignment of a flash, Talk presentation at the Vision Sciences Society 3rd Annual Meeting, Sarasota, Florida.
- Shim, W. M., & Cavanagh, P. (2002). Illusory displacement of flash location depends on the perceived direction of bistable quartet motion, Talk presentation at the Vision Sciences Society 2nd Annual Meeting, Sarasota, Florida.
- Shim, W.-M., & Kim, M.-S. (2000). What constitutes context in contextual cueing effect? Presented at Annual meeting of the Korean Brain Science Society, Seoul, Korea.
- Shim, W.-M., & Kim, M.-S. (1999). Effects of selective attention on repetition priming for visual search elements, Presented at The 2nd International Conference on Cognitive Science, Tokyo, Japan.
- Shim, W.-M., & Kim, M.-S. (1999). Effects of selective attention and word identity processing on explicit and implicit memory, Presented at Summer workshop of the Korean Society of Experimental & Cognitive Psychology, Kyoungsan, Korea.

Invited Talks

- Feedback in vision. KAIST, Korea. Nov 2016.
- Feedback in vision. Yonsei University, Korea. Sep 2016.
- The role of feedback in visual processing. Yale University. Sep 2015.
- *Top-down influences in visual cortex*. Florida Atlantic University, Center for Complex Systems and Brain Sciences. Boca Raton, USA. Nov 2013.
- *Top-down influences in visual cortex*. Sungkyunkwan University, Center for Neuroscience Imaging Research (CNIR), Institute for Basic Science (IBS), Korea. Aug 2013.
- Top-down Processing in vision. Yonsei University, Korea. Feb 2011.
- Feedback processing in vision. Korea University, Korea. Sep 2009.
- Feedback Processing in vision. Seoul National University, Korea. Sep 2009.
- Capacity limits in vision. Dartmouth College. Apr 2009.
- Capacity limits in vision. Brown University. Mar 2009.
- Feedback processing in vision. Harvard University. Dec 2008.
- Capacity limits in visual attention and working memory. Dartmouth College. Nov 2008.
- Capacity limits in visual attention and working memory. Harvard University. Oct 2008.
- What sets the capacity limit of attention and working memory. Yonsei University, Korea. Jul 2007
- The role of attention in position encoding. Seoul National University, Korea. Aug 2006.

- Effects of different types of attentional load on posterior parietal cortex. MIT. May 2006.
- The role of attention in position encoding. MIT. May 2005.

Professional Activities

Israel Science Foundation (ISF), grant reviewerMedical Research Council (UK), grant reviewer

2005- present Served as ad hoc reviewer for Brain and Cognition, Cerebral Cortex, Current

Biology, Frontiers in Human Neuroscience, Journal of Neuroscience, Journal of Vision, Journal of Experimental Psychology: Human Perception & Performance,

Memory and Cognition, Nature Neuroscience, Neuron, Proceedings of the National Academy of Sciences, Psychological Research, Psychological Science,

Psychonomic Bulletin & Review, Visual Cognition

2006-present Post-doctoral and full member of the Society for Neuroscience

2000-present Student, post-doctoral, and full member of the Vision Sciences Society

Teaching

Dartmouth College, Hanover, NH, USA

- Psychology 11: Laboratory in Psychological Science. Fall 2010, Fall 2011, Spring 2013.
- Psychology 51: Attention. Spring 2010, Spring 2011, Spring 2012, Spring 2014, Spring 2015, Spring 2016.
 - Psychology 60: Brain Mapping with fMRI. Fall 2011, Winter 2013, Winter 2015, Fall 2015.
- Psychology 85: *Top-down processing and plasticity in the brain*. Winter 2012, Fall 2013, Fall 2014, Winter 2016.

Academic Reference

Patrick Cavanagh, Professor of Psychology

Université Paris Descartes, Paris V

Laboratoire Psychologie de la Perception 45, rue des Saints-Pères, 75006 Paris, France

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Nancy Kanwisher, Walter A. Rosenblith Professor of Cognitive Neuroscience Department of Brain and Cognitive Sciences, Massachusetts Institute of Technology 77 Massachusetts Avenue, 46-4141, Cambridge, MA 02139, U.S.A.

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